



# RI Elder Info

*"For Seniors, Caregivers, and Professionals"*

## Annual Sponsorship Opportunities

### **Platinum \$20,000**

\*Company logo with hyperlink on [rielderinfo.com](http://rielderinfo.com):

All 3 Target Audience Pages  
(Senior, Caregiver & Professional)

One Topic Page of Sponsors choice  
(Health & Support, Housing, Transportation, Legal & Financial, Gov't Agencies & Advocacy, & Activities for Adults)

\*Company logo with hyperlink in weekly newsletter

\*Recognition on Social Media

\*Virtual Events

Verbal recognition at all virtual events

Logo displayed during events

Verbal recognition on Friday Friends live stream

\*Community Events (as possible due to COVID)

Full PR exposure

Speaking opportunity at events

Free booth at events

On-site signage

Prime placement on print materials and signage

Sponsor collateral available

Verbal recognition at all community presentations

Pre-and post-event materials, releases and signage

175 Danielson Pike #223, North Scituate, RI 02857

401-585-0509

[Deb@rielderinfo.com](mailto:Deb@rielderinfo.com)

<https://rielderinfo.com>



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## **Gold \$10,000**

Company logo with hyperlink on [rielderinfo.com](http://rielderinfo.com):

2 Target Audience Pages

(Senior, Caregiver or Professional)

One Topic Page of Sponsors choice

(Health & Support, Housing, Transportation, Legal & Financial, Gov't Agencies & Advocacy, & Activities for Adults)

\*Company logo with hyperlink in weekly newsletter

\*Recognition on Social Media

\*Virtual Events

Verbal recognition at all virtual events

Verbal recognition on Friday Friends live stream

\*Community Events (as possible due to COVID)

Full PR exposure

Free booth at event

Prime placement on print materials and signage

Verbal recognition at all community presentations

Sponsor collateral available

Pre-and post-event materials, releases and signage

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## **Silver \$5,000**

Company logo & hyperlink on [rielderinfo.com](http://rielderinfo.com):

One Target Audience Page (Senior, or Caregiver, or Professional)

Topic Page of Sponsors choice

Weekly email

\*Recognition on Social Media

\*Virtual Events

Verbal recognition at all virtual events

## **Bronze \$2,500**

Company logo on appropriate Topic page with hyperlink

Logo with hyperlink displayed quarterly in newsletter

## **Supporters \$1500**

Company logo on Topic page with hyperlink

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## **Friday Friends \$500 per month**

10 second prerecorded message aired at beginning of the Friday Friends event

Verbal recognition during program

Company logo displayed throughout the program

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