RI ELDER INFO

2020 Year in Review

Our mission is to empower people throughout the aging journey by providing easy one-stop access to a comprehensive suite of information and resources.

It is our core belief that information is power and no one should struggle to live a healthy, safe, dignified and happy life from a lack of it.

RI Elder Info's newsletters are sent regularly to over 700 subscribers!

Friday Friends
Live streaming show
Began July 17, 2020

40,251 viewers
Averages 1,700-2,500 each week

65% are women

38% of all viewers age 55+

RIElderInfo.com

14,000 users
up over 60% from 2019

44% are age 55+

Majority are women

Most self-identify as seniors

RI Elder Info's First Annual Calling All Veterans Day Virtual Conference had over 5,000 views

RI Elder Info hosted RI's First Virtual Senior Resource Fair which was shared over 95x's!

Age and gender information is based on user demographic data identified by Facebook and Google.